

Wall Street English Franchising



› Number of centers

406



Number of territories

28



Number of students

179683



› Average size of a WSE center

419m2

Biggest WSE Center



Korea Seoul Jong-Ro

1952

students

› Costs of setting up a franchise center



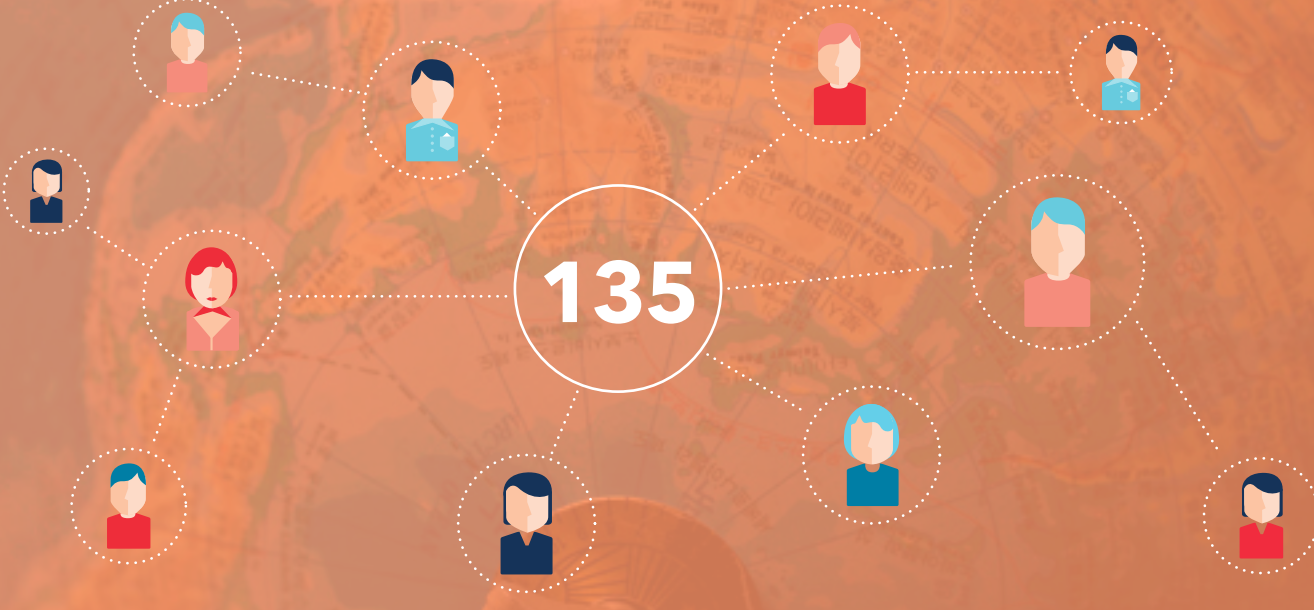
US\$150.000 - 450.000

(depends on territory & size of center, including franchise fees, buildout, recruitment and initial marketing)



Highly attractive returns

› Number of franchisees & sub-franchisees globally:



› Centers opened 2014 - 2017: **81**



Network Sales 2017:

› **US\$524mio**

› Franchisee Profile



Ideal franchisee brings the following:



Experience in retail and/or education industry



Sound knowledge of local market conditions



Ambition to develop a network of centers



Good local connections and ability to build a dynamic business team with strong marketing, sales and customer service functions



Sufficient capital to fund launch and growth

› **WSE International** Support & Training in all business departments.



30+

people in franchise support



40 years

of operational experience



60+

people in product development & technology

Looking for a profitable, sustainable business that will impact people's lives? What are you waiting for?

OWN A WALL STREET ENGLISH FRANCHISE

